

FOR IMMEDIATE RELEASE

DATE : 18TH APRIL 2017

EVENT : INCREDIBLE REWARDS ONLY AT PLAZA LOW YAT MEGA IT FAIR, 29-30 APRIL 2017

The long awaited “**Plaza Low Yat Mega IT Fair**” is coming back with a big bang this year! Held from 29th to 30th April 2017, shoppers will be thrilled with greater sales and offers this time round.

There will be an array of exciting activities for shoppers, including our renowned “**Spend And Win**” campaign that all you need to do is to spend a minimum of RM200 in a single or combined receipt and they will be in the run to win latest IT gadgets **absolutely FREE** at any of the game booths. There will be also our well-received Hot Deals, featuring IT and non-IT products selling at prices **as low as RM5.00** at 2 session a day, 1pm and 7pm.

On top of that, shoppers who spend a minimum or multiple of RM200 will also be eligible to join the “**Grand Prize**” contest and stand a chance to bring home the Grand Prize of home appliance and devices worth **RM20,000**, while the 1st runner up and 2nd runner up will stand a chance to win Plaza Low Yat shopping voucher worth **RM5,000.00** and **RM2,000.00** respectively.

Other side activities include the Plaza Low Yat “**Like & Share**” where shoppers can win **FREE** movie tickets by liking Plaza Low Yat’s Facebook page and then share Plaza Low Yat Mega IT Fair with a friend tagged.

For more information about the event or other media-related inquiries, please contact:

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