

FOR IMMEDIATE RELEASE

DATE : 13th MAY 2017

EVENT : PLAZA LOW YAT MEGA IT FAIR GRAND PRIZE PRESENTATION CEREMONY

The first Plaza Low Yat Mega IT Fair for the year of 2017 has ended on a high note two weeks ago, and three lucky winners will be presented with their winnings for Grand Draw of the Plaza Low Yat Mega IT Fair today, Saturday 13th May 2017, 2.00pm at the main entrance of Plaza Low Yat.

A surprise call was given to Mr Lee Cheng Zhi when he was picked from over 10,000 entries as the winner of the Grand Prize, and at the prize presentation, he happily accepted home appliances and devices worth up to RM 20,000.00 from Mr. Albert Khoo, General Manager, Property Management & Operations of Plaza Low Yat.

The shopping vouchers of RM 5,000 was won by Ms Hoo Li Mei, while the 3rd prize shopping vouchers worth RM2,000 went to Mr Lee Siew Kee.

Organized by the Management of Plaza Low Yat, the Plaza Low Yat Mega IT Fair had different attractions to offer to shoppers of the mall. During the event, shoppers had the opportunity to take part in the **SPEND AND WIN**, where shoppers can win prizes of latest IT gadgets **ABSOLUTELY FREE**, and also to participate in the Grand Draw; all only with a minimum spend of RM200 in Plaza Low Yat, bbpark and Federal Hotel Arcade. More rewards was added on to the Grand Prize whereby shoppers are entitled to one (1) entry form for each RM 200.00 spend; if the shopper spend RM 2,000.00 in a single receipt or combine receipts are entitled to ten (10) entry forms in running for the Grand Prizes.

Other attractions were the ever popular **HOT DEALS**, featured IT and Non-IT products selling at prices **as low as RM5.00**; and the side activities included the Plaza Low Yat **"Like & Share"** where shoppers can win **FREE** movie tickets by liking Plaza Low Yat's Facebook page and then share Plaza Low Yat Mega IT Fair with a friend tagged.

This Plaza Low Yat Mega IT Fair is well-received and happened to be one of the shopper most appreciated series of events. The great news are our shoppers can expect more similar events throughout the year.

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