



Plaza Low Yat, BB Park to undergo makeover

> First phase to begin in Q3, to cost RM20 million

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KUALA LUMPUR: The Low Yat Group of Co is planning a makeover of its popular IT malls – Plaza Low Yat and BB Park here, with the first phase of the refurbishment works to cost some RM20 million.

The redevelopment will be conducted in five phases and work on Phase 1 is set to begin in the third quarter of this year, said Low Yat Group executive director Low Gee Teong.

“The initial phase will cover the landscape, exterior and a bit of internal (works). The first phase is expected to cost about RM20 million and is expected to be completed by the end of this year,” he told a news briefing here yesterday.

“It (the total cost of the refurbishment works) is still on the drawing board.”

Low said the completion date of the entire redevelopment will be in tandem with that of the mass rapid transit project, which is expected to be completed by the end of 2016 or early 2017.

He added that the refurbishment will have a positive impact on existing tenants at Plaza Low Yat and BB Park, who will be looking to spruce up their own shop-fronts, quality of service and products, thus keeping up with the overall quality of experience that the shoppers will have right upon entering the new and improved mall.

“Our plan is to transform this vibrant and popular area to be a city within a city in the near future and in line with this, we are bringing together Plaza Yat, BB Park, Federal Arcade, the Federal Kuala Lumpur and Hotel Capitol Kuala

Lumpur into one centralised lifestyle hub that will provide just about everything a consumer needs while enhancing their retail and shopping experience,” said Low.

He said Plaza Low Yat, Malaysia’s largest IT lifestyle mall with more than 600 tenants and 310,000 sq ft of retail space, has successfully established and entrenched itself as the “must-go-to” destination for all that is related to technology and gadgets.

He added that the shopping paradise for tech buffs attracts over 15 million shoppers a year.

Meanwhile, to address the comfort of shoppers to BB Park, the drop-off area will be improved to ease the traffic into the mall while its main entrance will be connected to Plaza Low Yat with a unified boulevard and full overhead coverage.

Low said a centre stage will be built at BB Park to enable it to continue hosting events and cultural activities and bring the entertainment value.



Artist impression of the entrance of the refurbished Plaza Low Yat